

Wicklow Swimming Club External Social Media Policy

Introduction

Wicklow Swimming Club (hereinafter referred to as WSC) recognises the phenomenon that is social media. Developments in the area are moving rapidly and WSC was pleased to launch its own Facebook page in 2012. Our move to Facebook allows us to better engage with our members and to seek to build a stronger connection, and a more personal 'human' connection with our membership. It is our intention that the WSC social media Facebook page is to be a positive and safe resources for all to use. Please note that the purpose of the page is to share news and information and to allow the WSC to connect directly with its members – it is not a means for conducting everyday WSC business.

Code of Conduct

When using WSC Facebook page please be respectful at all times, and understand that comments, images, videos and other material posted on our social media page may be removed in the event that such material is inappropriate or offensive.

WSC's social media page is operated in line with the Swim Ireland Safeguarding Children Policies & Procedures 2010, which can be found on www.swimireland.ie.

Please note: WSC will not allow any of the following on its social media pages and comments will be removed if found to be in breach:

1. Defamatory material
2. Material infringing copyright or intellectual property rights
3. Material in breach of privacy or confidentiality obligation
4. Offensive, obscene or sexually violative material
5. Threatening, abusive or insulting statements likely to stir up hatred

If you experience an issue or problem while using the WSC Facebook page, please contact the Club PRO, Bip O'Reilly . Your feedback and ideas are welcomed.

Ruth O'Neill

Club Secretary